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voL, xillw, No. 2.

## NEW YORK ACCLAIMS ZEP CREW




## HOOVER AT BOSTON BLASTS A FALLACY




COLIEEE STUDENTS
START LITTLE RIOT
Wesleyan Fresties Make a Lot of Noise in Hotel and Police Are Called.



Ten Years Ago And Now


 pire staggering to its fall.
We knew that dally they were performing such deeds of wild
valor as the world had never seen. . We knew that thousands valor as the world had never seen. We knew that thousands
and thousands of them lay dead in the tangle of the Argonne, in filthy trenches, in holes and corners. We knew that how-
ever the war went, thousands more would share that fate. How we prayed, in those days, for the boys over There!
How we promised ourselves and our God that if only He would bring them back alive the vasthess of their sacrifices, the
boundiessnessof of their valor, would abide fin our memorres day and night, for all time.
Then', suddenly, came the end. Never has the world wit-
nessed such secenes or wild dellight as those which welcomed the
news of the news of the Armistice. And how yearningly we wafted, day
after day, for the return of those who stll lived. Ten years ago. And now, at the end of a decade, Manches-
ter is to hold a great celebration of that most wwonderful of days
-the day of victory, the day of the end of the war Ten years ago, if one had profected his thoughts into the
future, what would he-what would any of us have satd would be the attitude of the people of Manchester toward such
a celebration? haif at least of all the money in it- town if they wanted it it our neightor had been skeptctcal and sald, ". "heyelle. Anve a
hard job to get enough for a sandwich and a firecracker and one hard job to get enough for a sandwich and a firecracker and one
toot out of at and a apiece," somebody surely would have struck
him across the ene Well, the Armistice Day Committee needs seven thousand
dollars for the financing of the big parade-not half the money in town; not a fleabite, from. the 1918 point of vew. Just
seven thousand dollars from more then -to Justly, fightly celebrate the great and glorious day ten the hint-at least it's very few who do. Hardly any of the money has been offiered.
Folk of
Foik of Manchester: Can we look hack at those of October pride and glory and desperate fear of those days lenth of the
 who turned the trick-and in solemn momory of those who
gave theif ite blood so much more freely than we give our
cash?
Dig down, friends! Dig aown! These men of the Ameri-
can Legion, who are the head and front and begininite and end of all Armistice day celebrations, are the same fellows over Whom we wept and yearned and prayed just a uttle while ago
then years, and what is that in the ages of history made by
$\qquad$ plile in a day.
It is inconedvable that the Legion or the committee or any-
body else will have to go beggting for it.
Now thent

City's Millions To Pay Homage To Those In Ship Who Crossed The Ocean

Monster Parade Scheduled for This Afternoon From the Battery to the City Hall-Expect It to Rival Reception Given to Col. Lindbergh—Big Ship Safely Housed in Hangar at Lakehurst, N. J., at $30^{\prime}$ Clock This Morn-ing-Various Accounts of the Historic Trip.


MANCBESTER (COKN.) EVENING HERALD, TUESDAY, OCTOBER $16,1928$.
Mold


## FIRST MUSICALE ON NEXT SUNDAY

Miss Willard and Mrs. Lashinske, Soloists, in Two Cantatas.
 AGAIN SHOW DECREASE

## 

 Go to Other sections. Matrene Weateral, Nint sison


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 seaboard, ${ }^{\text {the te ten }}$
ftinerary follows
Boston, oct. 24 Boston, Oct. 24 or 25 .
Philadelpha, 2 ot. 27 .
Baitimore, Oct. 29. Baltitmore, Otct. ${ }^{\text {an }}$.
Newark or Jersey
Nit Brooklyn. Nov. 2.
New York Citt, No
Arthur A. Knofla 875 Main St.

## Insurance and Real Estate. <br> Arlyne C. Moriarty

 piano, harmony, voice Fall Term Now Open.Telephone 87.
IAVID CHAMBERS CONTRACTOR AND BUILDER 68 Hollister Street

TOLLAND

 Hondixitysume

Huge Sums Being Spent On New Talking Movies




HIGH ALITIUDE PLANE CAUSES SKY GAZING

## 

 Air Here Last Nighth.

Misses' Smart Styles in


## Winter Apparel



Silk Crepe, Satin, Velvet and Combinations of Velvet and Crepe.

## s9.95

Other Dresses $\$ 5$ to $\$ 35$

ADVERTISE IN THF HERALD-IT PAYS

Sage-qllen \& Cu.<br>hartrord

For This Week Only
Annual Fall Sale of Made-To-Measure

## SUITS and OVERCOATS

## price <br> ${ }^{\$} 35$

$\mathbf{F}_{\text {who }}^{\text {OR the countless men }}$ made clothes at a moderate you! A suit or overcoat you! A suit or overcoat,
made to your individual measure, with a choice of quality fabrics, for $\$ 35.00$. Smart, long wearing choose from. Sturrdy, chillproof coatings- 35 pat terns of these.
Tailoring- the best, of
course. No matter what your size or type - short,
tall, stout, slim, or just suit or overcoat that fts

Its powerful suction and motor driven brusin gets all the dirt from the rugs.

(
Its complete set of attachments including the Vac-Mop for dry mopping bare floors make the Sweeper-Vacthe most useful of all cleaners.
The Sweeper-Vac has a lifetime guarantee.
We will give a regular $\$ 2.75$ Electric Corn Popper with every Sweeper-Vac sold. Liberal allowance for your old cleaner. Phone 1700 for a free trial at home.

October Special THE MANCHESTER ELECTRIC CO.
773 Main Street

# COMPLETE HARDWARE SERVICE 

This business * has grown with the town. You will find
our store wide-awake to our store wide-awake to the
needs of its customers. Hundreds, yes, thousands of Manchester people and those from:
surrounding towns have trad ed here for years. It is through this loyal patronage
that this store has sean its that this store has seen its
growth. We are better prepared today to meet the demared today to meet the de-
mands of our customers both
from the point of view of merchandise and service than ever before. We invite your
patronage if you are not patronage if you are not al-
ready a customer.


The Store Front


The Left Side of the Store as One Enters


The Right Side of the Store as One Enters

Our store has been laid out and arranged by a firm of hardware specialists who know their business from A to Z. The result has been have-visited our store. Shopping for the thousand and one things we sell has been made casy through our up-to-theminute display fixtures and arrangements. If you are not
a customer now we invite you a customer now we invite you
to call and find out about this , wonderful store.

IN
( $\because 2$ THIS MODERI

STORE EQUPPED WITH THE FINEST AND LATEST TYPE FIXTURES AND THE NEW STYLE HARDWARE DISPLAY, BUYING IS MADE EASER FOR EVERY PATRON THE F. T. BLISH HARDWARE CO, Inc.

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## Health and Diet

 Adviceby dr. frank mecor















## OCTOBER 8th. to the 18 th.



THE COTTAGE
A FEATURE OF THE54 m .ANNIVERJARY CEIEBRATION

Martha Washingtion
arm chair, to right, of arm chair, to rigit, of
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stered, $\$ 29.50$.
 A spotless gas range tion of graa and white
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colo
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eled oven and broile:
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5rice price

## $\$ 54$


"Lawson" is the name we
give to this sofa of modern give to this sofa of modern
Engylish design.
Its
Ines are so simple, yet attrac.
tive, that it can be used
 type. In these modei rooms, "The Cottage,", it rias always
been our policy to display the very latest ideas in home dec
 Every detail must be ocrrect to youns like hundredse of others,
can carry home worth-while ideas.
Come and visit these can carry home worth-while ideas. Come and visit these
model roms as often an sou wish. Come now during ourt
$54 t h$ Anniversary Cenebration and see the new Moderne set. ting! Aniversary Celebration and see the enew Moderne set-
tabove. The entrance to "The Cottage" has bebes sketched

This attractive chair,
designed for comfort, has a button back that
thickens toward the thickens toward the
seant, and a seat that
slopes downard to meet it. Tapestry,
coerras. 54 the Anji.
versary price $\$ 33$

## WATKINS BROTHERS,Inc. 54 YEARS AT SOUTH MANCHESTER

(4)


# -to-morrow is Apparel Day in this New Kind of 




Very new and stylish models are shown in dainty Satins...Canton Crepes and sheer Georgettes $\ldots$ all very clever and captivating. Shown in two of the most popular Blues... Independence Blue and Navy and rịch Cocoa and Black.
Very chic are the models that show a pointed flare flounce.... and equally attractive are the dressy georgettes that appear in Navy only. They have exquisitely embroidered fronts and pleated skirts. Canton crepes, trimly tailored, have slim vestee fronts and deep folds on the skirt. The more dressy satins have round necklines with a jabot; swathed hips and a side draped skirt.
Sizes 16 to 20 , and 40 to 50 .

Only Ten Days More and this Greatest of All Anniversaries will be History! Don't Delay! - at Wise, Smith's

## You Can be Stylish ...

 economicallyIt seems to be universally accepted that it costs money to be fashionable.
Yet it is noticeable how many women and misses who patronize this store continue both to keep within their means and still keep in step with style.
Much of the credit, of course, attaches to our patrons themselves, who combine a keen eye for what is correct in fashions, with due appreciation of what is moderate in price.
Our own contribution is that wé specialize in keeping the modes within moderation. We choose a model from the viewpoint of merit. but we price it from the viewpoint of merchandise.
We mark it at its worth!
We never mark it at a premium
-Free Merchnadise Souvenirs! Wonderful gift articles with every purchase, Dinner Save the coupons which you receive at our Anniversary
Sale!
$\because$
$-I_{n}$ The Under Priced Section!
500! Beautiful
New Silk Dresses
$\$ 5.49$
Each one is a marvelous value. .-. you have an unprice that is decidedly moderate, due to Anniversary Select the newest and latest styles...in the favored Autumn shades and tints . . each model replete with
Beautiful Silk and Velvet combinations, smart Flat
Crepes, fine novelty Wool Crepes $\ldots$ and all Silk Failles. Crepes, fine novelty Wool Crepes $\ldots$ and all Silk Failles.
The many styleful models are in sizes 16 to 20,36 to 46 ,
and 48 to 54 .

Second Fioor.
-An Outstanding Special!
Women's and Misses' Sports and Dress Coats

$$
\$ 16: 75
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You will indeed be pleased with these truly stylish,
nd nicely made sports coats. If purchased in the and nicely made sports coats. If purchased in the regThese coats are very attractive for business, motorin tan and brown shades in mixture fabrics and each is in tan and brown shades in mixture fabrics and each is
lined thruout. Each is dashingly sporty, styled in a clever way and has a collar of fur. Alsorty, styled Dress Coats HARTFORD HARTFORD Seoond Floor. HARTTFORD

## \$79 Furred Broadcloth Coats

 ${ }^{5} 55^{.00}$Women and misses who desire the latest mode, and count economy as essential will perceive the importance of attending our Anniversary Sale. They are assured of latest stvles, quality of fabric and prices which only a store such as this can offer.
Furs-Kit Fox, Marmink and the ever-fashionable Wolf, attractively adorn collars and cuffs.
Fabrics-The finer, more costly broadcloth, so much preferred by Parisian modistes for their creations.
Styles-New models that embody the latest in Parisian chic . . . slim and graceful models for misses modish models for women
Colors-The soft, rich browns and tans. . the fashionable indispensable black.


\$59 Stylish Winter Coats ${ }^{3} 36^{75}$

Because the women and misses of Hartford are ue-perceptive and keenly alert in procuring styl Aney will note the importance of attending our 31st Anniversary Sale ... see exceptional offers of qualit prices unprecedented
Fur ... beautiful Arabian Lynx that yields to the
ost enchanting modes of collar and cuffs. most enchanting modes of collar and cuffs.

Fabrics . . smooth surfaced fabrics, rich texture and adaptable to the new tuckings now in vogue. Each
coat is lined with beautiful, crepe-back satin coat is lined with beautiful, crepe-back satin.

Styles... Three of the newest . . exquisitely chic, models y'ou have seen, are shown...they are designed
to enhance. the richly-toned color, wood, and matron.

Sizes $111 / 2$ to $451 / 2$

MANCHESTER (CONN.) EVENING HERALD, TUESDAY, OCTOBER $16,1928$.


MANCHESTER (CONN.) EVENING HERALD, TUESDAY, OCTOBER 16, 1928.


## ANNDUNCIING $\cdots$ Ruth Dewey Grovies newest serial hit ©iil||H\|\|D\|H\|F\|L\|\|\|H\|



## THRILLENG:



Dan Harvey's wasn't a commonplace face. Jerry realized vaguely that she had never seen it before.

HERE is a story as modern and thrilling as a trans-Atlantic flight . . . written as only Ruth Dewey' Groves can write a serial story hit . . . Millions of newspaper - readers know her as the author of the tremendously popular serials, "When a Girl Loves" and "Love for Two" . . Now comes her latest story, more modern than either of these and more thrilling. Jerry Ray, the heroine, is determined to marry for money ... Love, she believes, is a snare for romantic fools who usually pay for their folly by living their married life in poverty . . . She meets wealthy Alester Carstairs and, incidentally, handsome Dan Harvey, who is teaching young Carstairs to pilot a plane ... And Jerry's preconceived ideas about love and marriage begin to loop-theloop . : : "High Flight" is the absorbing story of one girl's search for happiness.

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WHIRLNIND THIS HAS HAPPENED.



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| (What had happened to little eddy 2 Sybll's cup is filled to overs Teddy 2 Sybils cup is filled to over flowing-in the next chapter.) | Manchester Herald Pattern Service our patterns are mafted |
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Tired and Achy Mornings?
Too Often This Warns of
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## Daily Health Service <br> by World Famed Authority

| MAN'S BLOOD PRESSURE <br> increases at fiety |  |
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| ood pressure of man tncreases |  |
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| place in the human body, the blood pressure does not accommodate it- |  |
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| Investigators in the department of internal medicine of man's bloud |  |
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## WOMANSS DARY



Pasteurized Milk

## Safe Milk

Every sanitary precaution surrounds the handling of milk at this dairy.
J.H.HEWITT tubercuin TESTED
J. H. HEWITT


Concentrate Your Efforts-Use These Columns And Gain The Profitable Results You Want



SENSE and NONSENS:


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the war paint apread to her satis
thatton.


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& \text { the outer woman. }
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A "timely" puzzle.

 Perrhaps you can
or another page.
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(read the story, then color the pioture)












So, for the best of reasons,
Wish the Indians had controt
of all the other seasons.
He: "Don't you think it is getShe (resignedy): "Oh, all right.


By Fontaine Fox

SKIPPY
"Spunky" Edwards' Monkey


our boarding house
By Gene Ahern


WASHINGTON TUBBS II
By Crane
In the Meanwhile


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## Finest Fresh Fish

by Express Wednesday Morning SPECIAL
Finest Loin Lamb Chops
Our Home Made Sausag

## ,

 Fresh Calves' Liver Hai..........ial
Ourt reesh Groud Hamburg, Special
Nice Lean Corned Beef Fancy Spinach. Solid Heads Cabbage

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## Bakery Specials

Toasted Cocoanut
Fudge Cup Cakes
Scotech Cones
Sur Home Made Bread
Oume Made Pound Cak
Chocolate Eclairs
Small Lamb Pies
Small Lamb Pies ...............
Our Home. Made Scotch Bread
15 c each
.15 c loaf
Fruits and Fresh Vegetables Fancy Caulifower
Fancy Well Bleach
lbs. Nice Yellow Onions
Manchester Public Market
A. Podrove, Prop. Phone 10








 clock instead of $2: 3$ ar.

 Mrs Cilinton Williams of







 Miss Edythe Schultz of the Man-
chester Chamberof
commerce will







> BEFORE YOU BUY AN OIL BURNER Consider OL-O-MATIC TORd TORIDEET

Rudolph A. Johnson
 Salesman Representing
M. H. STRICKLAND

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retail store

MONTGOMERY WARD \& CO.

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Generator
Starter and Ignition Repaired at a reasonab pense and annoyance es we we
have instruments which locate all electrical trouble suickly

Norton Electrical Instrument © 0 . Hilliard street, Manchester
Read Herald Advs

